



Cleveland County **TRIAD**



**CRIME PREVENTION
& PERSONAL SAFETY
FOR SENIOR ADULTS**

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WHAT IS TRIAD?



The name TRIAD is to remind us of the 3 group/partnerships required to deploy crime prevention programs with and for senior citizens within Cleveland County.

WHY SENIORS ARE TARGETED

Nest Egg

- Crooks don't think you will defend yourselves
- Crooks believe you are more trusting and will fall for anything
- Most seniors do not have a plan
- or
- the tools to carry out that plan.

TRIAD SAFE SHOPPING

- *You already know your method of payment before you leave the house.
- ? How many of you ALWAYS GET A SHOPPING CART FOR ONLY ONE ITEM?


ASK YOURSELF...DO YOU HAVE A PLAN?

- Do you know what actions you would take if someone approached you out of nowhere and convinced you they were willing to harm you for your money or property?
- Scream?
- The most common human response...



CONGRATULATIONS!

- Starting today, you will have a plan!

 - *A plan is only as good as the tools to carry it out.
- 



FOR YEARS GOOD INTENDING PEACE OFFICERS INSTRUCT PEOPLE TO “WALK WITH CONFIDENCE AND BE AWARE OF YOUR SURROUNDINGS.”

THIS IS SIMPLY NOT ENOUGH INFORMATION.



- Question: How much confidence do you walk with?
- Criminals know how to read your body language.
- You will only walk with confidence when you have training, a plan and the tools.

Step one: find a good focal point.



I hand out these stickers, but anything will work.

Step two: find your “happy spot”

- This usually requires a nice Recliner Place your focal point behind your recliner

Ever heard the term:
“Check your six?”

- As we age, we atrophy in our neck, this range of motion can be re-gained, with practice.

DO THIS NIGHTLY

- Slide to the front of your seat, feet, knees, and shoulders need to be POINTED FORWARD.
- TRY TO SEE THE FOCAL POINT DIRECTLY BEHIND YOU
- Do this every time you turn the TV on and every time you change the channel. **It REALLY WORKS**



EVERY CRIMINAL UNDERSTANDS SOMETHING YOU MAY HAVE NEVER LEARNED.

- Criminals understand what is called “The Adrenaline Rush”
- Criminals use this first to startle you
- Criminals know how you will respond UNLESS YOU HAVE A PLAN!
- Criminals expect you to coward and beg for your life and offer up your valuables.

THIS SHOULD MOTIVATE YOU TO PLAN A CHANGE! SIMPLY HAVING A RESPONSE MAY SAVE YOUR LIFE. Remember, they have done this before and the most common human response is to beg for your life.

THERE ARE TWO MOST COMMON DEMANDS FROM CRIMINALS WHO ARE WILLING TO HARM YOU TO GET YOUR VALUABLES.



THEY WANT YOUR
KEYS AND VALUABLES

PREPARE BEFORE YOU SHOP

- Did you know two (2) one-dollar bills can save your life?
- Two one-dollar bills when added to a money clip or office binder and kept in your pocket can be used as “bait money”



BAIT KEYS ARE TO BE SHOWN AND THROWN!

- This works to “BAIT” the attacker AWAY FROM YOU SO YOU CAN GET TO SAFETY.
- Adding a metal money clip adds just enough weight to throw the money.
- Keep this in your pocket, READY TO THROW.

WHY CRIMINALS MAY DEMAND YOUR KEYS



Ever heard the term: PARKING LOTS ARE DANGEROUS?

But why????

WHY ARE PARKING LOTS SO DANGEROUS?

- When home invasions are interrupted...
- When the drug deal goes bad...
- When the fight is on...
- When police are responding...

- **Criminals want to leave the area fast!**
- **They understand something you may not know: if they can change cars often and cross several jurisdictions, ITS ALMOST IMPOSSIBLE FOR US TO CATCH THEM!**
- **THIS IS WHEN CRIMINALS HEAD TO THE CLOSEST PARKING LOT**

WHICH PARKING LOTS ARE THE MOST DANGEROUS?

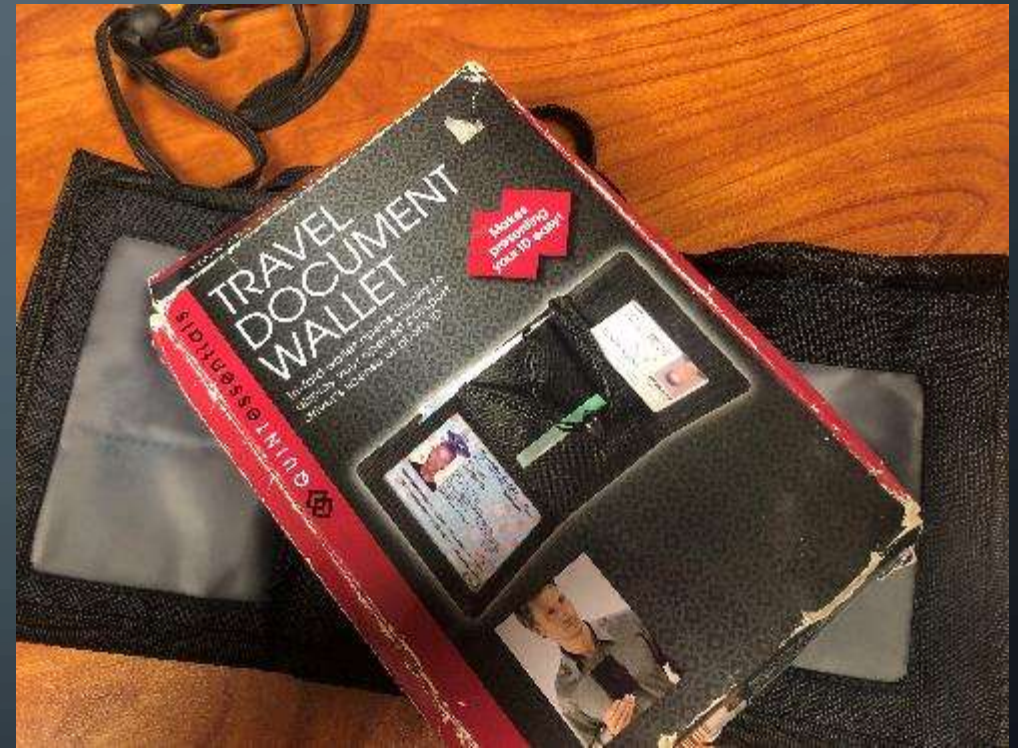
- The one you feel the most comfortable in!
 - Your church
 - Your senior center
 - Your doctor's office
- This is because your body language is far different when you feel comfortable.

ALL PARKING LOTS ARE DANGEROUS

- Again, the parking lot you feel comfortable in.
- 24-hour parking lots are very dangerous.
- Its easy to dump a stolen vehicle!
- Can you name the most dangerous parking lot of all?

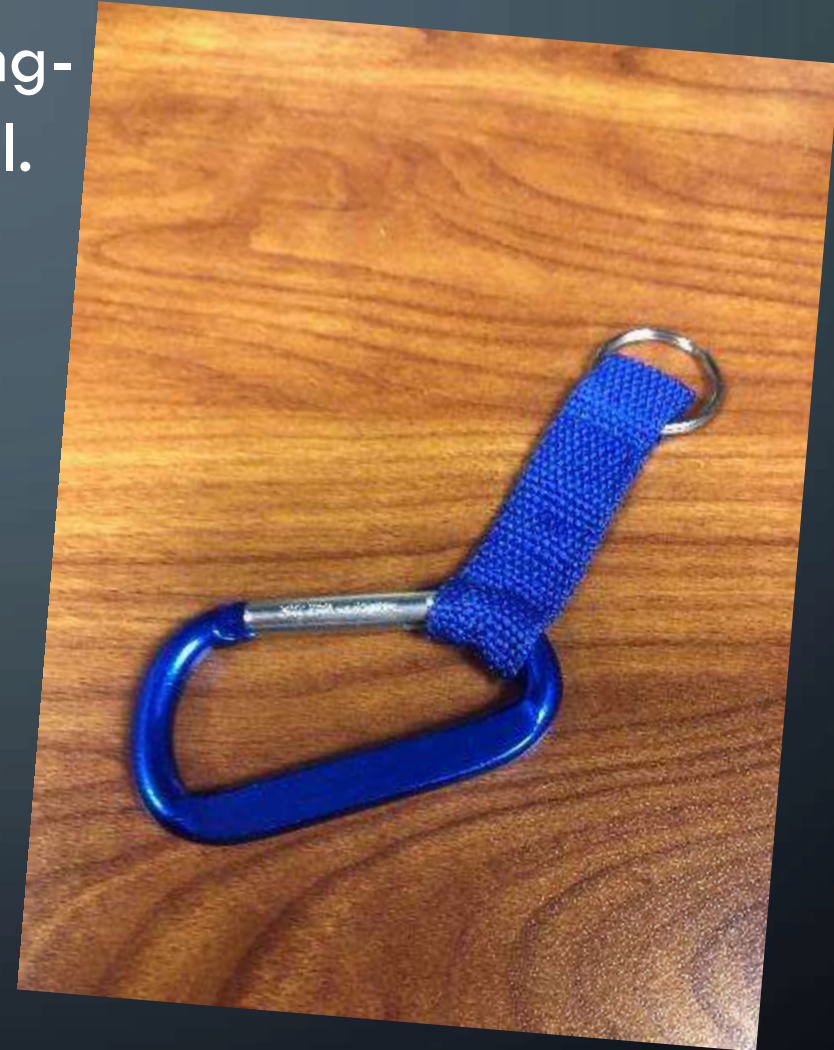
ANY GOOD TRAVEL AGENT WILL TELL YOU TO CARRY A LANYARD WALLET!

- Sometimes called a Travel Document Wallet
- Look for one that will carry your mobile phone
- When worn under your clothing, you may not be targeted



A CARABINER

- Named after its inventor, this spring-loaded gadget is an amazing tool.



THIS IS WHERE PLANNING AND TOOLS COMES INTO PLAY:

- MAKE YOUR SHOPPING LIST:
- GOOD LANYARD WALLET –FIND THESE OVER BY THE LUGGAGE
- A GOOD METAL WHISTLE
- A WRIST LANYARD FOR YOUR GOOD KEYS
- SEVERAL OLD KEYS FOR “BAIT KEYS”

“GIVE ME YOUR KEYS!”

- Be ready:
- Prepare bait keys! Add them to your key chain and separate them before entering a parking lot.
- Get a “carabiner” to connect your good keys to your BAIT KEYS!
- ADD A “WRIST LANYARD” TO KEEP YOUR KEYS FROM DROPPING.
- DO NOT GO OUT WITHOUT A GOOD METAL WHISTLE:
AN INTERNATIONAL
SOUND OF DISTRESS!



BE READY TO “SHOW THEM AND THROW THEM!”



- Its simple, just find several old keys you care nothing about and make yourself some “BAIT KEYS.”
- ADD AN OLD KEY FOB! THIS MAKES IT LOOK REAL!

FANNY PACKS ARE NOT BELLY BAGS!

- When worn correctly, these are wonderful safety devices.



PURSE SNATCHERS PARADISE!



ONE STRAP, OVER THE SHOULDER TIGHT UNDER YOUR ARM.



DO YOU GET A SHOPPING CART FOR 1 ITEM?



- Women are 7 times more likely to turn their back after using the baby seat belt to secure their purse.
- Are is this your habit?



- The carabiner is far more effective



WORKS ON WALLETS AND BABY SEAT BELTS



SENIOR ADULT MEN=HUGE TARGET



VS



NEVER EVER GET YOUR METHOD OF PAYMENT OUT AT THE REGISTER!

- Always get your method of payment out by the unmentionables!



IF YOU ARE STILL WRITING PERSONAL CHECKS?????

- WORST WAY TO PAY FOR ANYTHING WHILE SHOPPING.
- LET'S TALK ABOUT "CHECK WASHING"
- BUY YOURSELF AND THE ONES YOU LOVE A GEL PEN



A \$2.00 GEL PEN CAN SAVE YOU THOUSANDS!



NEVER EVER SET YOURSELF UP AS A TARGET!

- TURN YOUR RINGS AROUND
- COVER THAT EXPENSIVE WATCH
- NEVER FLASH LOADS OF CASH AT THE REGISTER

AND... NEVER EVER PUSH YOUR SHOPPING CART!
YOU PULL IT!

WATCH THIS VIDEO

- [iPhone ATM PIN code hack- HOW TO PREVENT - YouTube](#)

THAT'S THE BAD NEWS: WANNA KNOW THE GOOD NEWS?

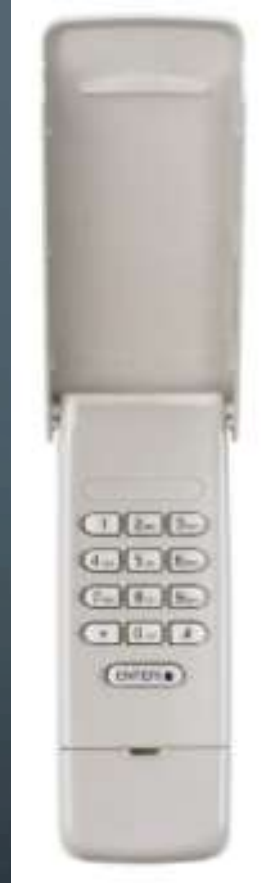
- Simply do not touch or warm the keys
- Use your car key
- Use your gel pen
- Or: USE THREE FINGERS AND WARM ALL THE KEYS BEFORE YOU WALK AWAY

THAT'S GOOD NEWS, RIGHT?

- NOPE! THIS TECHNOLOGY IS ALSO USED ON DOORS



AND OUTSIDE GARAGE DOOR OPENER KEYPADS



JUST REMEMBER TO WARM ALL THE KEYS OR DEPRESS EACH ONE WITH SOMETHING ELSE

IN CLOSING

- PULL YOUR SHOPPING CART TO PROVIDE SEVERAL FEET OF SPACE BETWEEN YOU AND ANYONE WANTING YOUR FINANCIAL INFORMATION
- REMEMBER THEY CAN VIDEO OR TAKE PICTURES WITHOUT YOU KNOWING
- READY YOUR BAIT KEYS AND BAIT MONEY
- READY YOUR GOOD KEYS, WHISTLE, AND CELL PHONE

IF SOMEONE RUSHES YOU...

- CALL 9-1-1 GIVE YOUR LOCATION AND START DESCRIBING THEM
- BLOW YOUR WHISTLE CALL AS MUCH ATTENTION TO THEM AS POSSIBLE
- DON'T EVER LET ANYONE GET CLOSE
 - USE YOUR OUTSIDE VOICE "STOP RIGHT THERE, I HAVE 9-1-1 ON THE PHONE"
 - WATCH YOUR 6

THANK YOU



- I deeply appreciate this opportunity and look forward to hearing from you.
- Please contact your local law enforcement agency and share my contact information.

CONTACT INFORMATION:

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